

Public Affairs activities – Groupe Consultatif

October 2012

October 2011-October 2012:

Public Affairs and Communication strategy (PACOM)

Creation of Public Affairs and Communication tables that include:

- tracking and updating Groupe committee activities,
- updating and adding stakeholder contacts;
- updating and adding Commission contacts;
- updating and adding European Parliament contacts;
- updating and adding media contacts

Brussels public information campaigns:

Insurance: Age & Disability in relation to EU draft Directive on anti-discrimination. Setting up, attending and minute-taking of meetings with EU Commissioner Barnier cabinet; DG Justice; DG Internal Market; MEPs; Insurance Europe

Pensions/Sub-committee: Sustainable Pensions – promoting actuaries expertise in social security/demography. Setting up, attending and minute-taking of on-going meetings with EU Commissioner Andor cabinet; DG Internal Market; DG Employment and Social Affairs; DG Ecfin; MEPs from three main political parties and three most relevant committees (Employment; Internal Market& Consumer Protection; ECON); BusinessEurope; AMICE; AEIP; Insurance Europe; EFRP; Age Platform Europe.

IFR: MiFID, setting up, attending MEP meeting

Stakeholder meetings and relationship building (in addition to those mentioned in the information campaigns):

- Finance Watch (Public interest association dedicated to making finance work for the good of society; strengthen the voice of society in the reform of financial regulation by conducting advocacy and presenting public interest arguments to lawmakers and the public as a counterweight to the private interest lobbying of the financial industry)
- FEE (Fédération des Experts Comptables Européens, is the representative organisation for the accountancy profession in Europe)
- EFRAG – IAWG (EFRAG – **E**uropean **F**inancial **R**eporting **A**dvisory **G**roup assist the European Commission in the endorsement of International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB) by providing advice on the technical quality of IFRS. IAWG: Insurance Accounting Working Group
- FERMA (Federation of European Risk Management Associations)

- CRO Forum
- CFO Forum
- EP ECON committee secretariat
- EP Political party secretariat

Communication:

Internal/external: Revision of Groupe website (under way), and addition of new sections

Internal/external: Taking part in EIOPA meetings

Internal: Future launch of Internal member association (MA) newsletter, sharing MA news with other MAs and Groupe

Internal: Taking part in strategy review

Internal: Meetings with MA Public affairs/communication staff

Internal: Creation of MA contacts table

External: Drafting press releases in relation to Position Papers, public hearings, GC events etc

External: Promotion, advertisement, media articles on European Congress of Actuaries (June 2012)

External: Production of "Why Use an Actuary" brochure

External: Drafting interviews with new GC Officers

External: Involvement in The European Actuary publication

External: Media contacts

Events:

Attending conferences, seminars, hearings in EU institutions on behalf of GC, thereby raising visibility of GC; building contacts and intelligence gathering

Monitoring:

Tracking and monitoring legislative and non-legislative news; potential new stakeholder contacts; events etc from EU institutions on daily basis, forwarding to and for consideration of committee Chairmen and Officers

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