SFPC - Strategic Objectives 1 - 5						Monitoring	
Performance Measure		**Action**	**Prioity**	**Responsible**	**Target 2014**	**Performance**	**Status**
SO1 - Relations with EU institutions Influence the course of EU legislation by providing high quality professional advice	1.3	Coordinate actuarial standard setting across Europe	High	SFPC	Review of relevant standards in Europé		On going activity
	1.4	Promote the role of the actuary in Europe	High	SFPC, IC &CEO	Issue paper on the role of the actuary. Action plan to promote the role of the actuary		On going activity
	1.7	Develop mechanisms for mutual recognition of the profession and freedom of movement in Europe and globally	Medium	SPFC	?		
	1.14	Promote and oversee the mechanisms for free movement of actuarial resources around Europe	Medium	SFPC	?		On going activity
SO2 - External Communication							
Help member associations to promote the profession as an attractive career option	2.22	Work with member associations to increase recognition of the profession, implicitly and where possible explicitly and through statute	Medium	SFPC	?		On going activity
SO3 - Support member associations Provide support and add value to member associations	3.9	Develop high quality model standards where appropriate and promote them to stakeholders	High	SFPC	GASP1 and 2		On going activity
	3.15	Initiate a system by which information on disciplinary activities in member associations can be monitored and relevant information is shared	Low	SFPC	?		
SO4 - Education and research Organise CPD events and networking opportunities at the European level	4.3	support member associations in organising appropriate local events of international relevance (like summer schools or similar)	Medium	EC &SFPC	?		On going activity
SO5 - Promote development and recognition							
Encourage the development of the actuarial profession in European countries	5.1	Support new associations moving towards Observer and then Full Membership	Medium	SFPC	?		
	5.2	encourage participation in GC activities by small and newer associations	Medium	SFPC	?		On going activity
	5.3	collaborate with IAA Advice & Assistance initiatives in European countries	Medium	SFPC	?		On going activity
Help position our Full Member associations in the sight of stakeholders as highly valued true professional bodies	5.4	Repackage and re-present Code of Conduct so as to carry a clearer message of professionalism for the purpose of promoting actuaries as a profession	High	SFPC	New proposed Code of Conduct		