



SPONSORING BROCHURE

The European Actuarial Days 2021



EUROPEAN
ACTUARIAL
DAYS

2-day virtual-only event 2 & 3 June 2021

Hosted by the Actuarial Association of Europe (AAE)

Organized by the European Actuarial Academy

Around 250 participants expected

About

Due to the ongoing COVID-19 pandemic the Actuarial Association of Europe (AAE) together with the European Actuarial Academy (EAA) will run the first European Actuarial Days 2021 (EAD 2021) in early June as an online-only conference to offer a unique CPD event for all interested actuaries and risk experts.

The program will feature 4 high-ranking Plenary Sessions with renowned guest speakers and over 20 additional presentations. Topics range from latest developments in traditional actuarial work areas to new fields of activity like emerging risks, data sciences and wider fields.

As a sponsor you benefit from the high internationality of the conference and its many online channels that transport your presence to actuaries from all over the continent. Sponsoring services include a high visibility of your logo and brand throughout the whole event as well as direct interaction opportunities with the participants. In addition, you will be presented as a valued partner of the conference in various related media outlets of AAE, EAA and actview. Take advantage of this broad network and make your expertise and support of the profession visible to all European actuaries!



Benefits

Pre-event:

- Website: Displaying of logo and link to sponsor's website on event related websites (AAE website and actuview event website)
- Newsletter: Displaying of logo and link to sponsor's website in event related announcements
- Congress program: Displaying of logo in digital program flyer

During the event:

- Opening and closing speech: acknowledgement as sponsor during conference "Opening" and "Closing"
- Virtual sponsor booth with video appointment function
- Presentation slides: Displaying of logo on all organizational displays, e.g. during coffee breaks

Post-event:

- Mentioning as sponsor and displaying of logo in post-event reporting in related media (AAE website, AAE and actuview newsletters, actuview)
- Displaying of logo in intro-sequence for recorded sessions published on actuview after the event



Rate: 5,000 EUR
(excl. VAT)

Become a sponsor

If you are interested in sponsoring the European Actuarial Days please contact:

Gesa Sevenich
gesa.sevenich@aktuar.de
+49 221 912 554 234