

As announced in the AAE General Assembly on 9 October 2020, the Board of the AAE invites all member associations and all their members to suggest a new and permanent slogan for AAE.



## FINDING A SLOGAN FOR THE ACTUARIAL ASSOCIATION OF EUROPE

The proposed slogan should express the vision of the AAE for actuaries throughout Europe to be recognised as the leading quantitative professional advisers in financial services, risk management and social protection, contributing to the well-being of society, and for European institutions to recognise the valuable role that the AAE plays as a leading source of advice on actuarial and related issues.

Ideally, the proposed slogan is a short and striking phrase, which serves as a memorable amendment to AAE's name.

### **Slogan Selection Procedure**

After the deadline, the AAE Board will review all submissions and select a shortlist of three proposals. Subsequently, the Member Associations will have the opportunity to select the final new AAE slogan.

### **Prize for the best slogan**

The author of the winning slogan will receive a free congress ticket for the next European Congress of Actuaries in Madrid in June 2022.

### **Proposal Submission Procedure**

For submitting a proposal please use the following link:

[LINK TO SURVEY](#)

**The deadline for submissions is 23 May 2021.**

In case, you would like to receive the awarded prize if your submission is selected, please fill in your name and contact details when submitting your proposal.