



EUROPEAN  
ACTUARIAL  
DAY

# EAD 2023

## A SUCCESSFUL EUROPEAN ACTUARIAL DAY WITH OPPORTUNITIES FOR IMPROVEMENT

BY **EAD 2023 ORGANISING TEAM**

The European Actuarial Day (EAD), held on 27 June 2023, proved to be a remarkable success, attracting a large number of registrations and receiving positive feedback from participants. The event witnessed high engagement during sessions and received excellent ratings in the participant survey. This article summarizes the key highlights of EAD 2023 and presents ideas for future editions.

### **REGISTRATIONS AND SESSION ENGAGEMENT**

EAD 2023 garnered an impressive number of registrations, with a total of 1,042 individuals signing up for the event. Out of these registrants, 741 participants logged into the event platform and joined the event reflecting a commendable participation rate of 71.1%. Furthermore, 634 attendees engaged with sessions for more than five minutes, indicating a strong interest and active involvement from the participants. The top sessions that attracted the most viewers included both plenary sessions, dealing with central topics such as the current state of affairs from the European parliament's point of view, recent developments in Artificial Intelligence as well as

ESG reporting, whereas the latter was discussed in a panel with representatives of the European Commission and the European industry. From the concurrent sessions, the talks on cyber and catastrophic risks were favoured most.

### **EVENT SURVEY RESULTS**

The preliminary event survey results revealed high levels of satisfaction among the participants. An overwhelming majority of 91 % rated the event as good or excellent, with an average rating of 4.33 out of 5. These positive ratings validate the conference's efficacy in delivering valuable content and engaging sessions. >

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The contents were very interesting. In fact, the theme of EAD 2023 was very stimulating, opening new horizons to the activities of actuaries. Many speeches concerned new challenges inside traditional fields (insurance, pensions) to be further developed, but many others instead explored new areas and fields. Specific topics, such as artificial intelligence and sustainability, were covered as well, with wide-ranging discussions. Also, AAE stakeholders actively participated in the event; their speeches made a great contribution and highlighted the involvement of actuaries in supporting more and more politicians and decisionmakers in managing risks.

## CONCLUSION

EAD 2023 emerged as a resounding success, attracting a significant number of registrations and garnering positive feedback from participants. The valuable insights shared by the Communication Panel and other groups within AAE regarding communication strategy and stakeholder engagement will serve as guiding principles for future events. So, the next European Actuarial Day in 2024 holds tremendous potential for further success, offering an enhanced experience for participants and stakeholders alike. <

## ECA2024

Hosted by



actuarial association of europe



ISOA

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6/7 June 2024  
ROME, ITALY  
[www.eca2024.org](http://www.eca2024.org)

On 6 and 7 June 2024, the Actuarial Association of Europe (AAE) and the Italian Society of Actuaries (ISOA) invite you to the next European Congress of Actuaries in the vibrant city of Rome, Italy.

This on-site event is expected to attract over 350 experts and executives from Europe and beyond. Building on the success of the previous congresses, ECA 2024 will again provide an exciting congress program and valuable networking opportunities for the European actuarial community.

